

OHIO 2x2/2x4 NETWORKS

2011

WE HAVE ADDED 11 NEW PAPERS

Now featuring statewide adult readership of nearly 2 million;
Advertisers enjoy greater reach for one low network price:

ONLY \$975 (2X2)
\$1,860 (2X4)

The Ohio 2x2/2x4 Display Advertising Networks, traditionally a great media buy for statewide advertisers who seek great value now offers even greater benefit to marketers.

After announcing our 2X4 both networks experienced a growth in newspaper participation.

The total number of participating newspapers now stands at 102.

Circulation for the Ohio 2x2/2x4 Display Networks total 1,104,585 for 2011.

For \$975 or \$1,860 your ad can reach up to 2 million Ohio adults through well-read, local community newspapers.

Now more than ever, the Ohio 2x2/2x4 Display Networks are the most efficient and effective way to expand your marketing efforts. Let us send your message across the state for one low price.

The Ohio 2x2 display ad measures 3.25" across by 2" down, the 2x4 display ad measures 3.25" across by 4" down, providing plenty of space for logos and website addresses.

The OHIO 2X2/2X4 Networks is operated by AdOhio, an affiliate of the Ohio Newspaper Association

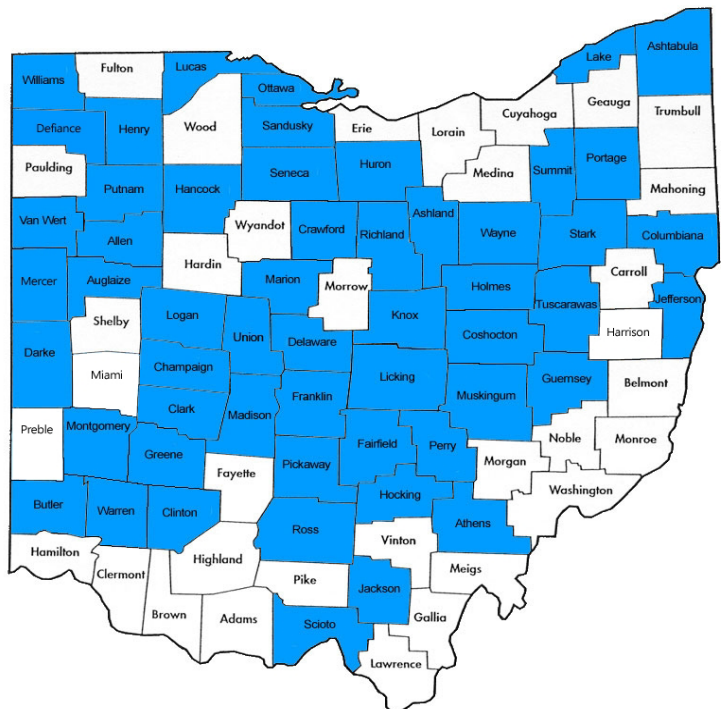


AdOhio™

An affiliate of the Ohio Newspaper Association



More readership than ever before! The Ohio 2x2 & 2x4 Display Networks features local community newspaper coverage across more than 50 Ohio counties.



**Call Kathy today at 614-486-6677 Ext. 22 OR
email: kmccutcheon@adohio.net**